Get your clients ready for the employers they are aiming for.

A client tells MinTraq which company and role they want. We assess them against what that employer looks for, then build learning around the gaps we find.



3,000+
companies researched, from global firms to startups

4
assessments, matched to the role a client targets

3 formats
every chapter to read, watch or listen to

WHY WE BUILT IT

Most clients can't see their own gaps.

A client applying to a bank or a retailer usually knows it from its website and a few posts online. They don't know how it interviews or what it expects from someone at their level, and they can't tell which of their own habits will count against them.

MinTraq works the other way round. It starts with the employer and measures the client against it.

What a client does

1. **Picks a company and role**
   Say a client wants a financial analyst role at RBC. They choose RBC and the role, or paste the job ad, and MinTraq works out the level and location from it.

2. **Takes the assessments**
   The questions are workplace situations set at that company, plus what the role needs them to know and, for roles that lead people, leadership.

3. **Reads the scorecard**
   Each assessment gets a score out of 100, with every competency ranked and the answers that pulled it down. Emotional intelligence and Culture Fit are scored too.

4. **Works on the gaps**
   Small gaps get a few minutes of practice a day. Bigger ones get a course of three or five chapters, which they can read, watch as a short film or listen to.

5. **Prepares and tests again**
   Before the interview they get a brief on how that company hires. Later they retake the assessment to see what has changed.

How this differs from a group workshop

A TYPICAL GROUP WORKSHOP	MINTRAQ
Everyone gets the same session	**Assessments show what each client needs**
Booked around set class times	**Used on a phone, between appointments**
General career advice	**Preparation for one company and role**
Success means attending	**A retake shows what has changed**

MEASURED FIRST

Measured against the company they want

Company research

More than 3,000 employers, from global firms to startups a few years old: their industry, competitors, culture, how they hire and how people move up.

Analytics and a plan

When a client has taken their assessments, MinTraq reads the results together, explains each area in plain language and suggests what to work on first.

Four assessments, matched to the role

Situational and Behavioural Intelligence

Realistic situations from that workplace. It also measures emotional intelligence and Culture Fit with the company.

Functional and Domain Knowledge

What the role needs them to know, tested with calculations, diagnosis and reading data.

Leadership Competencies

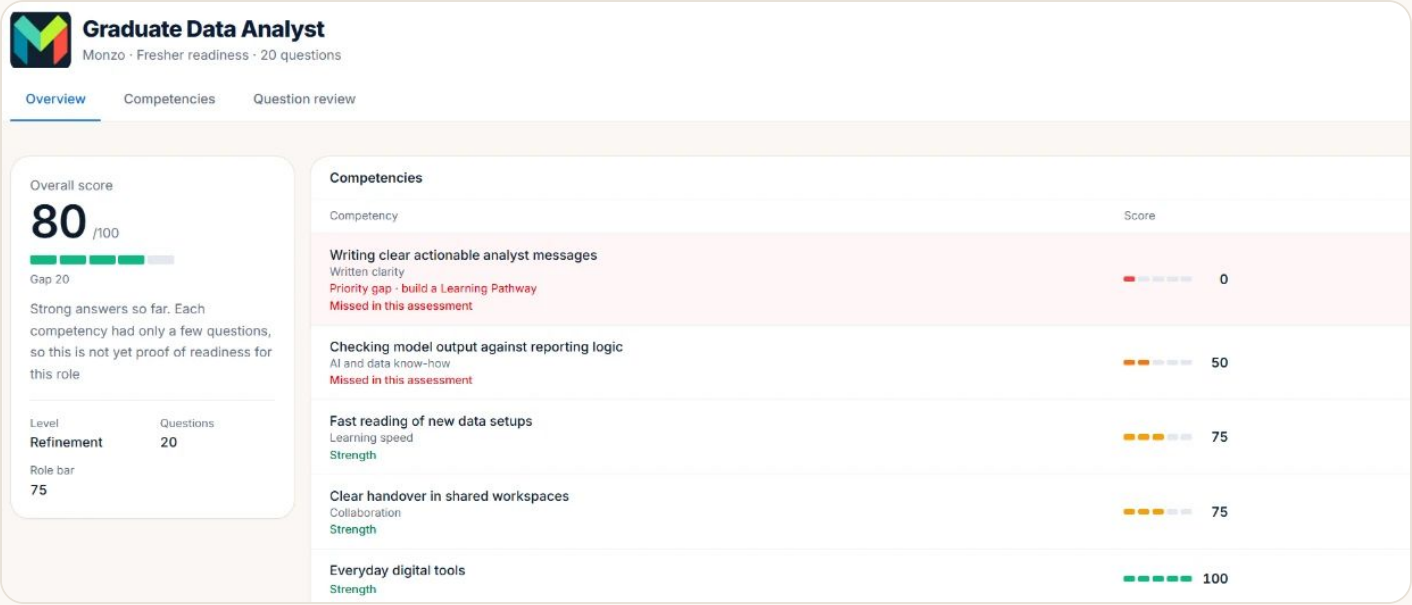
For roles that manage people: influence, people decisions and setting direction, plus 8 derailers that can trip new leaders up.

AI Readiness

Whether they can check what an AI tool produces, write precise prompts and keep sensitive information safe.

The scorecard

Each assessment gets a score out of 100. Every competency is ranked, and each score links back to the answers behind it.



A real scorecard for a Graduate Data Analyst role at Monzo.

PERSONALISED LEARNING

Learning built around one client's gaps.

There is no catalogue to browse. The learning comes from the client's own results, and its size depends on how big the gap is.

Small gap

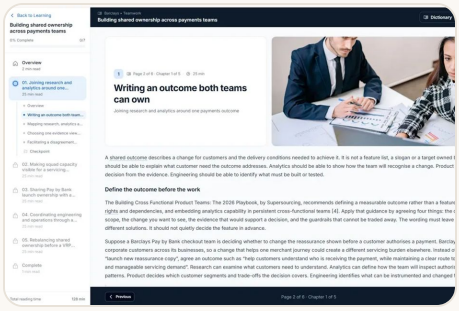
A few minutes of practice a day, one skill at a time, moving from Weak to Practising to Solid.

Wider gap

A course of three or five chapters, with exercises and a final round at the end.

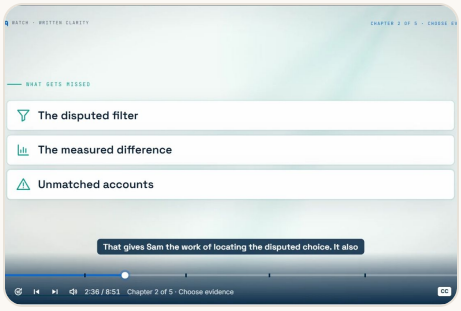
Every chapter comes three ways

Each version is prepared on its own, so clients can learn at a desk, on a phone or on the way to an appointment.



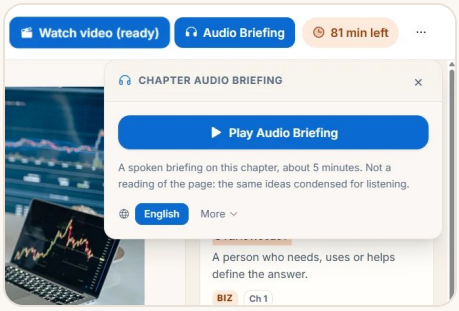
Read

The full chapter, with key terms and exercises.



Watch

A short film of the same chapter.



Listen

A spoken briefing on each chapter, about five minutes long.



A certificate for each course

Finishing a course, including its final round, earns a MinTraq Learning certificate. It is valid for two years and clients can add it to LinkedIn.

BEFORE THE INTERVIEW

Ready for the room, and able to prove it



Interview Prep Kit

A brief for one company and role: how it interviews, the questions to expect and the stories worth telling.

Practice with Mira

Clients rehearse out loud with an interviewer who already knows their target company, role and preparation. Afterwards, Mira reviews every answer with them.

Retake and compare

Retaking an assessment shows what has changed. Earlier results are kept, so progress is easy to see.

MinTraq Verified

A timed, monitored assessment taken under set conditions. Clients can publish a verified result on a public profile, with a credential employers can check. Only the client can publish it, and they can switch it off at any time.

Mira sessions and Verified are add-ons. Organisations can include both for every client in a Token of Gratitude.

AN INVITATION TO YOUR TEAM

Try MinTraq before you recommend it

2

Career Pro passes for your consultants, at no cost

Go through the whole client experience: the company assessments, the scorecard, the learning and the interview preparation. Try it on a role you know well and see whether you would recommend it.

TOKEN OF GRATITUDE

Give clients Career Pro

- ✓ Career Pro for 3 or 12 months, paid by you and free for the client
- ✓ Sent in your organisation's name, with your logo and a note from your team, on a date you choose
- ✓ Add clients from Excel or CSV, up to 1,000 per order
- ✓ Clients have 12 months to open their Token, and an unused one can go to someone else
- ✓ Add interview practice with Mira and a Verified profile for every client

FREE, TODAY

Free resources to share

- ✓ MinTraq Originals, 28 career courses that are free with an account, each with a short film and audio: mintraq.com/en/library
- ✓ The free plan: one company and role, 12 questions, results for each question and one full learning path with a certificate

Clients keep their results. You will see whether each invitation was opened, accepted and started. Their answers, scores, gaps and chosen companies stay with them, which makes it easier for them to answer honestly.

Questions, or to set up the consultant passes

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